



Hatcher Insurance Group Acquires Level 3 Benefit Advisors, Expanding Employee Benefits Practice and Establishing New Headquarters in Orlando's Packing District

Acquisition brings new leadership and team members as Hatcher accelerates growth across Florida

- Hatcher Insurance Group has acquired Level 3 Benefit Advisors, expanding its employee benefits consulting capabilities across Florida and adding founder Tom McGaffic and his team to lead the practice.
- McGaffic will oversee Hatcher's benefits team and drive growth through new producer hires, team lift-outs, and future acquisitions.
- Hatcher is expanding to a new headquarters in Orlando's Packing District, supporting the firm's continued expansion and plans to grow to more than 60 employees in 2026.

ORLANDO, Fla. - March 31, 2026 - [Hatcher Insurance Group](#), a full-service insurance brokerage and Unison Risk Advisors™ partner, today announces its acquisition of Winter Park-based Level 3 Benefit Advisors, expanding the company's employee benefits consulting capabilities across Florida.

Founded in 2021, Level 3 Benefit Advisors specializes in employee benefits consulting and strategic advisory services for employers seeking to optimize healthcare and benefits programs. The acquisition adds five new team members to Hatcher, with Level 3 Founder Tom McGaffic joining the firm to lead and expand the company's employee benefits practice while extending Unison's expertise across clients and internal teams.

In his new role, McGaffic will oversee Hatcher's existing benefits team while driving future growth through new producer hires, team lift-outs, and additional company acquisitions.

"We have known Tom and his team through the industry for years and have always had tremendous respect for his reputation and client-first approach," said William J. Palmer, Principal of Hatcher. "Combining forces will create incredible value for our clients, team members, and future partners while strengthening our employee benefits capabilities."

"From early on we followed each other's progress in the marketplace and looked for opportunities to partner," said McGaffic. "When the timing was right, it became clear there wasn't another team we would rather build with."

To support its continued expansion, Hatcher is also relocating its headquarters from College Park to a new Dr. Phillips Charities building in the Packing District. The new 10,000 square foot

office will feature multi-purpose training and event rooms and will support the company's planned growth to more than 60 full-time employees in 2026.

"As we looked toward the future, we wanted a headquarters that reflected where our company is headed," said Bryan Robertson, Principal of Hatcher. "The Packing District is quickly becoming one of Orlando's most dynamic business communities and the new space gives us the room and resources to continue building our team and better serve our clients for years to come."

"This partnership positions us to grow our benefits platform across Florida while continuing to deliver thoughtful, strategic guidance to employers navigating an increasingly complex benefits landscape," said Cory Broadway, Principal of Hatcher.

The company has experienced strong momentum over the past year, growing to 42 employees, a nearly 24% increase, since acquiring Jamerson-McLean in January 2025.

For more information about Hatcher Insurance Group, visit www.hatcherins.com.

About Hatcher Insurance Group

Hatcher Insurance Group is a full-service insurance brokerage based in Orlando, Fla., with over 75 years of expertise across commercial and personal insurance, employee benefits, and surety and construction bonding. The company has built strong relationships with top insurance carriers and is committed to providing competitive, customized insurance solutions that align with clients' goals. Hatcher Insurance Group is a Unison Risk Advisors™ partner, which serves clients in all 50 states and more than 85 countries.

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