

# IMPACT

*D. Phillips Charities*



**CELEBRATING  
\$200 MILLION OF GIVING  
IN CENTRAL FLORIDA**

Honoring our past, supporting  
today, and building tomorrow.

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Healthcare

Education

Arts & Culture

Children & Youth

Social Services

# IMPACT

## Letter from Our President and CEO



Dr. Phillips Charities began with the Phillips family, led by Dr. P. Phillips who sought to give citrus to the world while using his profits to give back to his community. Over the years, the business and his impact on the community grew. With the sale of the business, and later the passing of the members of the Phillips family, the sales' profits and

other real estate holdings were entrusted to Dr. Phillips, Inc. and The Dr. P. Phillips Foundation (together known as Dr. Phillips Charities) to carry out the charitable legacy of the Phillips Family.

Our mission is to create value that benefits our community. With every grant and relationship, we honor the Phillips family legacy, support programs that correct the causes of today's problems, and build a stronger future for Central Florida. Like Dr. P. Phillips built his citrus enterprise, we endeavor to build and enhance our community; always pushing ourselves to do the right thing for each individual and nonprofit organization we have the honor to impact.

During economic boom times and downswings alike, Dr. Phillips Charities strives to build a stronger, healthier Central Florida community. We proudly support the best programs for our community now and for its future — whether through \$1 Million in COVID-19 Relief Funds or building Central Florida through projects like The Packing District and LIFT Orlando.

Doing the right thing for our community since 1954 has resulted in **\$200 Million of community building**. Only 10 years ago, we celebrated \$100 Million of giving. Today, we celebrate \$200 Million and look forward to new goals that will continue to help create a place that Dr. P. Phillips would look back on with pride.

Kenneth D. Robinson  
*President and CEO*  
*Dr. Phillips Charities*

## Letter from Our Chairman of the Boards



It amazes me to think that growing oranges in the early 1900s resulted in one of the largest philanthropic organizations in the State of Florida! In September of 2020, Dr. Phillips Charities hit a milestone that few organizations achieve — **contributing more than \$200 Million** to the Central Florida community.

Since 1954, Dr. Phillips Charities has led the way in shaping, impacting, and improving our community. In other great cities throughout the United States, you can see the impact philanthropy has made. Those cities were blessed with forward thinking families and individuals that led the way to improving lives and strengthening neighborhoods. This type of commitment takes great sustained leadership over decades to make a significant impact.

Much like these great cities, for more than six decades, Orlando has benefitted from the vision of the Phillips family to "help others help themselves" by building a strong, inclusive community. The Members of the Boards of Directors have been honored to continue Dr. P. Phillips' legacy of community building through its support of Arts & Culture, services for Children & Youth, Education, Healthcare, and Social Service programs. These areas of support allow Dr. Phillips Charities to honor our past, support our community today, and to build a better, stronger community tomorrow.

Our grant support has steadily increased over the past decade to an annual average of \$10 Million, allowing us to celebrate surpassing \$200 Million today, and to look forward to the future with great anticipation!


James Ferber  
*Chairman of the Boards*  
*Dr. Phillips Charities*

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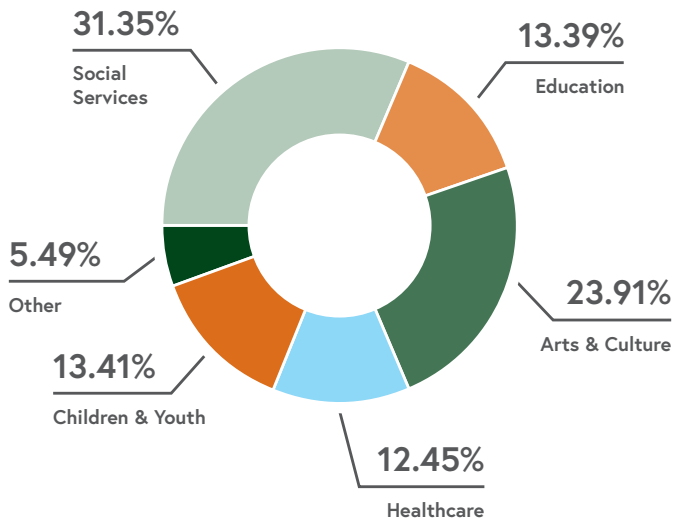


# Giving

Dr. Phillips Charities' real estate and other investments generate funds used to respond to the community's needs primarily in Orange and Osceola Counties related to the following areas of support:

- |   |  |
|---|--|
|  Social Services |  Healthcare       |
|  Education       |  Children & Youth |
|  Arts & Culture  |  Other            |

Dr. Phillips Charities also supports projects and programs that support the free enterprise system and protect private property rights.







# HONORING THE PAST

After beginning a career in medicine, Dr. P. Phillips made his dream of becoming a citrus grove owner a reality. And Dr. P. Phillips dreamt big! The Dr. Phillips Citrus Company became the largest citrus producer in the world. As his success grew, so did his dedication to the Central Florida Community. Dr. P. Phillips began creating a cultural hub in Central Florida by introducing world class musicians to Orlando and leading the development of new communities.

After selling the fresh fruit packing operations and principal grove holdings to Minute Maid Corporation and its affiliates in 1954, the Phillips family continued to own vast residential and commercial real estate holdings and other investments. While these large investments were managed by Diversified Services, Inc. (now known as Dr. Phillips, Inc.), the Phillips family also wanted to continue "helping others help themselves." That same year, The Dr. P. Phillips Foundation was established to support the charitable needs of Central Florida.

With the death of Dr. P. Phillips and Della Phillips, their son Howard Phillips took the reins not only of their investments but also of community building and charitable works. With Howard's death, all of the company assets were left to Dr. Phillips Charities (Dr. Phillips, Inc. and The Dr. P. Phillips Foundation) for charitable purposes.

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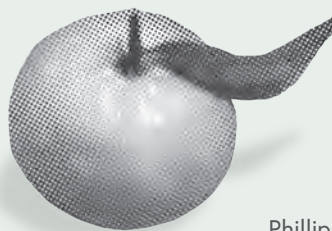
At Dr. Phillips Charities, we honor the past by continuing the Phillips family legacy — supporting innovative, nonprofit organizations who make a difference in the lives of Central Floridians in the areas of Children & Youth services, Healthcare, Arts & Culture, Education, Social Services, promoting the Free Enterprise System & Entrepreneurship, and protecting private Property Rights.

## Guardian Care

In 1958, Dr. P. Phillips worked with Florida Hospital, now known as AdventHealth, to build the Dr. P. Phillips Memorial Hospital in order to provide proper medical services to the Black community in Central Florida who, at that time, had no access to medical care. With desegregation, the building and its operations were revised and today it operates as Guardian Care Nursing and Rehabilitation Center. Dr. Phillips Charities has given Guardian Care approximately \$1 Million in support to provide its residents with high quality skilled nursing and rehabilitation services that recognize the value of human dignity during all stages of life.

## Orlando Philharmonic Orchestra

Dr. P. Phillips's wife, Della, a strong advocate for the arts, often invited world-class musicians to perform in the Phillips family home on Lake Lucerne. Her passion led her to found the Mendelssohn Club, a forerunner to the Florida Symphony, which later became the Orlando Philharmonic Orchestra. Dr. Phillips Charities continues to support the Orlando Philharmonic Orchestra through more than \$1.25 Million in total grants and by partnering to bring an annual, outdoor concert at Loch Haven Park in honor of Della Phillips and her contributions to the arts in Central Florida.



## Junior Achievement

Howard Phillips, the son of Dr. P. and Mrs. Della Phillips, helped found Junior Achievement of Central Florida to inspire young individuals to dream big and reach their full potential. Junior Achievement fosters work-readiness, entrepreneurship, and financial literacy skills through experiential learning. Since its inception, Dr. Phillips Charities has granted more than \$2 Million in support of these K-12 programs.

## YMCA

During the initial planning for the Dr. Phillips Community, Dr. P. Phillips proposed that a new branch of the Central Florida YMCA be added to enhance the area. The first phase of the Dr. P. Phillips YMCA was constructed in 1985. This YMCA location is now considered one of the best in the country and serves as a major part of the Dr. Phillips community. Dr. Phillips Charities continues to partner with the YMCA in community building across Central Florida by providing \$41 Million in grant support and advocacy of its programs.

Guardian Care



Orlando Philharmonic Orchestra



Junior Achievement



Dr. P. Phillips YMCA







Image credit:  
Edgewood Children's Ranch



# SUPPORTING OUR COMMUNITY TODAY

As 2020 began, Dr. Phillips Charities looked forward to celebrating two major milestones: 100 years of Dr. Phillips in Central Florida and reaching \$200 Million in grants made to Central Florida nonprofit organizations.

With the onset of COVID-19 and tensions within our community, Dr. Phillips Charities was emboldened to find and do the next best thing for Central Florida. By the end of April, unemployment rates of 16.5% in Orange County and 20.5% in Osceola County were reported. The demand for basic needs among Central Floridians rose exponentially and nonprofit organizations saw huge increases in demand for programs and services.

Dr. Phillips Charities takes seriously the trust our community places in us as an organization that makes their lives better. What we saw inspired us to provide "stop gap" operating support for organizations that help people meet their basic needs, and realized that we needed to do more. To support our community during its recovery from the impact of the pandemic in Central Florida, we are doing the next right thing: providing an additional \$1 Million in COVID-19 relief funding.

We remain focused on today's community building — with an eye toward the past, directing us to an even stronger future.

## 2020 Leadership Award: Orlando Science Center



Image credit: The Orlando  
Science Center

In the innovative and philanthropic tradition of the Phillips family, the Dr. Phillips Leadership Award, which includes a donation of \$250,000, honors nonprofit organizations that demonstrate community leadership, financial stewardship, and sustainable and impactful programs that change lives. Dr. Phillips Charities was excited to award the 2020 Dr. Phillips Leadership Award to the Orlando Science Center. The award acknowledges the Orlando Science Center and its President & CEO, JoAnn Newman, for their dedication to quality educational experiences by consistently premiering new exhibit areas, expanding resources and STEM learning opportunities, and fostering an environment that simulates creativity and innovation.

## Dr. Phillips Center for the Performing Arts

Research shows that the arts bring additional dollars into a community, connect people to one another, create shared cultural experiences, and encourage community dialogue. Inspired by the Phillips family's love for the performing arts, Dr. Phillips Charities pledged \$35 Million to The Dr. Phillips Center for the Performing Arts, located just one block from the historic Phillips family home where the Mendelssohn Society first met. Today, The Dr. Phillips Center for the Performing Arts creates experiences that educate as well as entertain, and inspires creativity through programming that can be enjoyed by the entire community.



Dr. Phillips Center for  
the Performing Arts

### A Brief History of Grant Making with Dr. Phillips Charities

- 1902 – Dr. Phillips moves to Central Florida to pursue his dream of creating a cattle and citrus empire.
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- 1954 – The Dr. P. Phillips Foundation is established to make an impact on the needs of Central Florida.
- 1958 – Concerned with the lack of medical care available to the Black community, Dr. P. Phillips partners with Florida Hospital, founding the Dr. P. Phillips Memorial Hospital.
- 1961 – Howard Phillips helps establish Junior Achievement.
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- 1972 – Dr. Phillips supports the inaugural woodworking programs at the Southwest and Pine Hills branches of the Boys & Girls Club of Central Florida.
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- 1983 – The Dr. P. Phillips YMCA opens in the Dr. Phillips community.
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- 1987 – Dr. Phillips helps the Girl Scouts of Citrus Council expand the racial equality, diversity and inclusion of Central Florida's scouting experience for young girls.
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- 1991 – Dr. Phillips continues supporting Harbor House's services for women and children escaping domestic violence and expanding programs for teens in abusive relationships.
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- 1997 – Dr. Phillips, Inc. becomes a non-profit organization; with The Dr. P. Phillips Foundation, the two philanthropic organizations become known as Dr. Phillips Charities.
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- 2000 – The Howard Phillips Center for Children and Families opens to protect children from abuse and sexual trauma and increase access to pediatric medical care.
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- 2002 – Dr. Phillips Charities celebrates 35 years of offering behaviorally-challenged children a new start at Edgewood Children's Ranch, a relationship that continues today.
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- 2007 – In honor of the Dr. P. Phillips family legacy, Orlando Health renames Sand Lake Hospital as the Dr. P. Phillips Hospital.
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- 2010 – Dr. Phillips Charities' giving reaches \$100 Million; The Dr. Phillips Charities Rotunda is dedicated at the UCF College of Medicine.
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- 2013 – Dr. Phillips Charities joins Orange County Public Schools in creating a certification program ensuring student access to career and technical education options.
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- 2014 – The Dr. P. Phillips Center for the Performing Arts opens in Downtown Orlando.
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- 2019 – Dr. Phillips Academic Commons welcomes 7,500 students at the UCF Downtown Campus.
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University of Central Florida Academic Commons

## SUPPORTING OUR COMMUNITY TODAY, CONTINUED

### University of Central Florida (Downtown) Academic Commons

Education builds a community's future by creating a well-educated workforce. When the University of Central Florida (then Florida Technological University) was founded in 1968, Howard Phillips made contributions creating the first endowed chair and student scholarships, and donated to capital projects.

Over the years, Dr. Phillips Charities followed his lead, and is proud to have helped the University of Central Florida become an emerging, preeminent university through almost \$13 Million in grant support, including seven endowments. Most recently, Dr. Phillips Charities helped fund the Dr. Phillips Academic Commons in Downtown Orlando, the Dr. P. Phillips School of Real Estate, and the establishment of UCF's Medical School.

### COVID-19 Grants

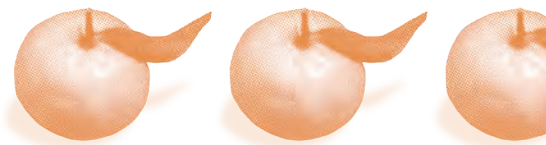
During Dr. Phillips Charities' most recent grant cycle, we are focusing specifically on community building by providing operational support for qualified nonprofit organizations that serve people impacted by the ongoing COVID-19 pandemic. We look forward to announcing COVID-19 Grant Relief to local recipients in early November.

**"Many of our neighbors have been affected by the coronavirus, either from physical or economic effects, in ways not encountered before."**

— Ken Robinson, President and  
CEO of Dr. Phillips Charities

# WHERE WE GIVE

Listed below are some of the organizations Dr. Phillips Charities has been honored to support.



## Arts & Culture

Association to Preserve African American History & Trade  
Bach Festival Society of Winter Park  
Central Florida Community Arts  
Central Florida Veterans Memorial Park Foundation, Inc.  
Central Florida Zoological Society, Inc.  
Crealde School of Art  
**Dr. Phillips Center for the Performing Arts, Inc.**  
The Florida Historical Society  
Florida Symphony Youth Orchestra, Inc.  
Friends of Leu Gardens, Inc.  
Garden Theatre, Inc.  
Opera Orlando, Inc.  
Orange County Regional History Center  
Orlando Ballet, Inc.  
Orlando Museum of Art, Inc.  
Orlando Philharmonic Orchestra, Inc.  
Orlando Science Center, Inc.  
Orlando Shakespeare Theater, Inc.  
Osceola Center for the Arts, Inc.  
The Orlando Repertory Theatre  
Theatre Downtown, Inc.  
**United Arts**

## Children & Youth

BASE Camp Children's Cancer Foundation, Inc.  
Baby DJ, Inc.  
Best Buddies International  
Boy Scouts of America, Central Florida Council  
**Boys & Girls Clubs of Central Florida**  
Central Florida Children's Fund, Inc.  
**Central Florida Young Men's Christian Association**  
Covenant House Florida  
Dr. Phillips Little League  
Edgewood Children's Ranch, Inc.  
Foundation for Foster Children, Inc.  
Girl Scouts of Citrus Council  
Jack & Lee Rosen Jewish Community Center, Inc.  
Jewish Community Center of Greater Orlando, Inc.  
Kate & Justin Rose Foundation, Inc.  
MicheLee Puppets, Inc.  
Orlando City Soccer Foundation, Inc.  
Washington Shores Association for Recreation, Inc.

## Education

4R Foundation, Inc.  
A Gift for Teaching, Inc.  
Adult Literacy League  
Bethune-Cookman College  
Child Development Center (Harbor School)  
El-Bethel Temple at Orlando, Inc.  
Elevate Orlando  
Holocaust Memorial Resource & Education Center of Florida, Inc.  
**Junior Achievement of Central Florida, Inc.**  
Learning Disabilities Association of Central Florida  
Morning Star School  
Need to Read, Inc.

Negro Spiritual Scholarship Foundation, Inc.  
**Orange County Public Schools, Inc.**  
**Osceola County Public Schools**  
Rollins College  
Tangelo Park Pilot Program, Inc.  
United Negro College Fund, Inc.  
**University of Central Florida Foundation**  
Urban Think Foundation, Inc.  
Valencia College Foundation, Inc.  
Welbourne Avenue Nursery & Kindergarten, Inc.  
Winter Park Day Nursery, Inc.

## Free Enterprise System & Entrepreneurship

Capital Research Center  
Entrepreneurs Alliance of Orlando  
**Heritage Foundation**  
James Madison Institute for Public Policy Studies, Inc.

## Healthcare

**Advent Health**  
Alzheimer's Disease & Related Disorders Association, Inc.  
Alzheimer's Resource Center, Inc.  
Boggy Creek Gang, Inc.  
Camaraderie Foundation, Inc.  
Central Florida AIDS Unified Resources, Inc.  
Center for Multicultural Wellness and Prevention, Inc.  
Central Florida Women's Resource Center  
Florida's VisionQuest, Inc.  
Freedom Ride, Inc.  
Grace Medical Home, Inc.  
Guardian Care, Inc.  
Hospice of Central Florida  
Jimmy Crabtree Cancer Fund, Inc.  
Kids Beating Cancer, Inc.  
Lakeside Behavioral Healthcare, Inc.  
Leukemia & Lymphoma Society, Inc.  
Lighthouse of Central Florida, Inc.  
Mental Health Association of Central Florida  
Mercy Medical Center  
New Hope for Kids, Inc.  
Orange Blossom Family Health Center  
Orange County Healthy Start Coalition, Inc.  
**Orlando Health Foundation**  
Osceola Mental Health, Inc.  
Park Lake Health Care Auxiliary, Inc.  
Primrose Center, Inc.  
Quest  
Shepherd's Hope, Inc.  
Shriners Hospitals for Children  
Special Olympics Florida, Inc.  
United Cerebral Palsy of Central Florida, Inc.

## Social Services

AIDS Resource Alliance, Inc.  
Angel Flight Southeast, Inc.  
Association to Preserve the Eatonville Community, Inc.  
Bishop Grady Villas, Inc.  
Campus Crusade for Christ, Inc.  
Catholic Charities of Central Florida, Inc.

Celebration Foundation, Inc.  
Center for Drug Free Living, Inc.  
Center for Independent Living in Central Florida, Inc.  
Central Care Mission of Orlando, Inc.  
Central Florida Children's Home  
Central Florida Commission on Homelessness, Inc.  
Central Florida Crimeline Program, Inc.  
Central Florida Police Athletic League, Inc.  
Children's Home Society of Florida  
Christian Service Center for Central Florida, Inc.  
Coalition for the Homeless of Central Florida, Inc.  
Community Service Center of Central Florida, Inc.  
Florida Sheriffs Youth Ranches, Inc.  
Florida United Methodist Children's Home  
Fresh Start Ministries of Central Florida  
Goodwill Industries of Central Florida  
Grand Avenue Economic Community Development Corporation  
Harbor House of Central Florida  
**Heart of Florida United Way, Inc.**  
**(2-1-1 Community Resources)**  
Honor Flight Central Florida  
IDignity, Inc.  
Jewish Family Services of Greater Orlando, Inc.  
Jewish Federation of Greater Orlando, Inc.  
Jewish Pavilion of Central Florida, Inc.  
Jobs Partnership of Florida, Inc.  
Legal Aid Society of the Orange County Bar Association, Inc.  
LIFT Orlando, Inc.  
Matthews Hope Ministries Inc.  
Mercy Drive Ministries, Inc.  
Mothers Against Drunk Drivers  
Mustard Seed of Central Florida, Inc.  
Orange County Sheriff's Office  
Orlando Area Habitat for Humanity  
Orlando Day Nursery  
Orlando Union Rescue Mission  
Osceola County Children's Home  
Osceola County Council on Aging, Inc.  
PACE Center for Girls, Inc.  
Parramore Heritage Renovation Foundation, Inc.  
Pathways Drop-In Center, Inc.  
Restore Orlando, Inc.  
Ronald McDonald House Charities of Central Florida, Inc.  
Salvation Army  
Second Harvest Food Bank of Central Florida  
Seniors First, Inc.  
Serenity House Pediatric AIDS Foundation, Inc.  
Servant's Heart International Ministry, Inc.  
United Against Poverty, Inc.  
West Orange Foundation  
West Orange Habitat for Humanity

## Other

Downtown Orlando Foundation, Inc.  
Florida Citrus Sports Association

## Private Property Rights

**Pacific Legal Foundation**  
Southeastern Legal Foundation





# BUILDING A STRONGER TOMORROW

As we begin to emerge and recover from the COVID-19 pandemic, Dr. Phillips Charities relies upon the wisdom from the past, our understanding of society's needs today, and looks to create opportunities for Central Florida's future.

One such opportunity is The Packing District. The Packing District is rooted in the rich history of Central Florida. One of the original citrus producers in the region, Dr. P. Phillips used the land as one of his three premier packing houses to create a key node in the early economic ecosystem of Orlando. Buildings on the site focused on his business and on his philanthropic passion of enriching his community. Eventually, urban development from downtown expanded, establishing the College Park neighborhood in once rich citrus groves.

Today, The Packing District continues to be a core intersection of opportunities within the vast ecosystem of Orlando. Dr. Phillips Charities leads community building efforts within the site; a rich historic industrial and automotive landscape positioned next to a strong, well-established neighborhood. The market is projected to grow over the next few decades and to propel Orlando toward a stronger and healthier future.

## 4Roots Farm Campus

With a \$1 Million gift from Dr. Phillips Charities, the 4Roots Farm Campus will find its home on 18 acres within City Park at The Packing District and serve as a hub for wellness and amenities in the community. The 4Roots Farm Campus will be a unique urban farm unlike anything seen in the country. It will focus on creating a sustainable regional food system to tackle food waste, farmland erosion, farmer declines, and local hunger. By partnering with leading organizations to create agricultural education initiatives, 4Roots will inspire the next generation of agricultural professionals and generate awareness around the relationship between community health and the food we eat. Features will include a discovery center, a convention and event barn, a teaching and demo kitchen, a farm-to-table restaurant, and community greens for farmers markets, concerts, art expos, and flexible classrooms.







Check Presentation to the Board

## LIFT Orlando

Another project teeming with opportunity is the revitalization of neighborhoods and of lives through the work of LIFT Orlando. Dr. Phillips Charities seeks to help organizations with creative and impactful ideas that solve the underlying causes of community problems. LIFT Orlando does just that by addressing community challenges such as chronic poverty, homelessness, unemployment and a lack of education — not only in the present, but in the future by breaking the cycle of poverty today.

Dr. Phillips Charities is proud to work with LIFT Orlando by creatively providing a Program Related Investment of \$4 Million to purchase land, pay for demolition, and pave the way for LIFT Orlando's efforts as a support leader in the community.

As community builders, we believe in the vision of LIFT Orlando's Board for the holistic transformation of the Communities of West Lakes: Rock Lake, Lake Lorna Doone, Lake Sunset, and Clear Lake. These revitalized neighborhoods will provide quality mixed income housing; a cradle to career education plan from early childhood through career placement; programs and services that enhance health and quality of life; and programs that ensure long-term economic viability. A future in which we all can take pride.

## The Leonard and Marjorie Williams Family YMCA

The Leonard and Marjorie Williams Family YMCA in The Packing District was initiated through a gift of \$8.9 Million and land from Dr. Phillips Charities. Once complete, the new Family Center will be a cornerstone of the district, offering state-of-the-art wellness equipment and specialized programs to promote healthy living for every age and ability.

## City Park at The Packing District

To build community, Dr. Phillips Charities gifted \$1.5 Million and 105 acres of land to the City of Orlando for the creation of a regional park composed of a series of open spaces that will hold a pavilion for arts and community engagement. The 6,000-square foot pavilion will be a venue of United Arts of Central Florida and will host a variety of activities, including concerts, art performances, farmers' markets, weddings, outdoor exercise activities, and more.

Not only will these spaces create a place for Central Floridians to connect, but it also will help restore the water ecology of the landscape through an environment that cleanses, filtrates and stores storm water. The park will use old rail corridors that run through the site to establish a network of connected pedestrian walkways that create hubs of activity and connect the Packing District to Downtown Orlando and beyond.

The City Park at The Packing District will serve as a regional and community destination — a place to learn, play, gather, and grow. It will serve to focus the district on core themes of Health & Wellness, Arts & Community Engagement, Performance & Stability, and Discovery & Education.

### Health & Wellness

- 1.0+ mile Urban Trail Loop
- Active Recreation Fields
- Exercise Stations
- Pavilion for Activities
- Tennis Center
- Walking and Jogging Trails

### Arts & Community Engagement

- Active Lawn and Sports Fields
- Gathering Places
- Pavilion with Stage and Performance Lawn
- Sculptures and Art Installations

### Performance & Stability

- Native Plant Materials throughout the Park
- Storm Water Storage throughout Park
- Use of Locally Sourced, Sustainable Materials where possible
- Use of Pervious Materials where possible

### Discovery & Education

- Educational Signage and Wayfinding
- Pond Overlook
- Upland Exploration Trail
- Urban Farm
- Wetland Walk with Wildlife Viewing Areas



The Leonard and Marjorie Williams Family YMCA





## The Impact of \$200 Million in Community Building

Just as Dr. P. Phillips was always thinking ahead and planning for the future, Dr. Phillips Charities continues to prioritize strong, healthy, and inclusive communities for all Central Floridians by supporting Arts & Culture, programs for Children & Youth, Education, Healthcare, and Social Services throughout Orange and Osceola Counties. Yesterday, Today, and Tomorrow.

The Boys & Girls Clubs  
of Central Florida

